

ISOtunes and bachmaier plugs: The new generation of hearing protection

Bischofswiesen, 26.05.2023 - bachmaier[®] and ISOtunes have joined forces in a promising joint venture to present the next generation of hearing protection solutions. ISOtunes' products are now available in the bachmaier online shop and offer unbeatable value for money. But it is only with the customised earmoulds from bachmaier, the so-called bachmaier plugs, that these ISOtunes standard products reach their perfection. The Bluetooth solutions not only provide protection for the ears from harmful ambient noise, but also enable seamless integration of work and communication with an optimal fit to meet the modern demands of the workplace.

A changing world of work

Workplace comfort, entertainment, communication and connectivity are more important than ever to workers today. At the same time, they don't want to go without proper hearing protection. ISOtunes' Bluetooth-enabled hearing protection solutions create a perfect connection that balances protection, functionality and communication, taking everyday life, leisure and work to a whole new level. Fabian Kubicke, CEO of bachmaier, emphasises: "With the expansion of our range, we are now appealing to customers who have been looking for hearing protection with Bluetooth functionality and don't want to do without a customised fit and optimum wearing comfort." With immediate effect, bachmaier is offering the popular Bluetooth hearing protection products ISOtunes Sports Caliber, ISOtunes Xtra 2.0 and Free 2.0 in its online shop to meet the individual needs of customers.

Upgrade for unsurpassed comfort

As an expert in custom-made products, bachmaier has developed the bachmaier plugs especially for ISOtunes - custom-made earmoulds made of high-quality transparent silicone 60 Shore. These ensure an optimal fit and offer maximum comfort, even for customers whose ears do not conform to the usual standards. Even when worn for long periods of time, they do not have to do without the benefits of ISOtunes products. The application is very simple: the bachmaier plugs are simply plugged onto the ISOtunes products, whereby all functions of the Bluetooth hearing protection products are retained. The special feature of the ISOtunes Xtra 2.0 is that customers who already own the work soft or fidelity hearing protectors can use them with the Xtra 2.0 without any problems. For the fidelity hearing protection, the fidelity adapter for ISOtunes is also used.

ISOtunes hearing protection solutions

ISOtunes offers a diverse range of high-quality Bluetooth hearing protection products that allow you to enjoy your favourite music without restrictions and make clear phone calls while your ears are optimally protected. The ISOtunes Sports Caliber is a wireless Bluetooth hearing protector designed specifically for hunters and shooters. It provides electronic hearing protection and hearing amplification for enhanced performance and safety. The ISOtunes Xtra 2.0 is an in-ear hearing protector with active noise isolation and Bluetooth connectivity that targets harmful or distracting ambient noise. The integrated neckband and convenient magnetic earbuds provide the perfect combination of protection, audio experience, concentration and communication. The ISOtunes Free 2.0 is the ideal wireless hearing protection for those who want to make phone calls and listen to their favourite music on the

bachmaier GmbH | Am Pfaffenkogel 4 | 83483 Bischofswiesen | Germany
office@bachmaier.de | +49 8652 655320 | bachmaier.de



[/bachmaier.de](https://bachmaier.de)

Bis über beide Ohren.

go. Thanks to its Bluetooth connectivity and active noise isolation, it allows for an undisturbed listening experience while effectively protecting against ambient noise. All products are available in the bachmaier online shop. Currently, the ISOtunes Hearing Protection Set of 3 is offered at an attractive introductory price. The offer is limited to three sets per shop.

Hearing innovations made in the Alps

bachmaier GmbH, headquartered in Bischofswiesen, is a developer, manufacturer and service provider for products related to hearing. With a total of 55 employees, the company has been developing and producing customised products for the hearing aid industry, the hearing protection industry and the music industry for over 30 years. In the meantime, bachmaier® maintains production facilities in Germany and Hungary and supplies acousticians, hearing protection manufacturers and earmould laboratories throughout Europe with professional equipment.

Further information: <https://bachmaier.de>

*Persons of each gender are always meant; for easier readability we only use the masculine form.

Press contact bachmaier GmbH

Anne Hotzler (Marketing/PR)
+49 (0) 8657 98355-175
a.hotzler@bachmaier.de

Photo 1

Caption: The new hearing protection generation: ISOtunes Bluetooth solutions optimised with bachmaier plugs.

Photo credit: bachmaier[®]



Photo 2

Caption: The fitted bachmaier[®] plugs ensure a perfect fit of the ISOtunes hearing protection products.

Photo credit: bachmaier[®]

