

bachmaier® innovation days 2026: 40 years of innovation, exchange and future prospects

Bischofswiesen, 22 June 2026 – bachmaier® GmbH, one of the leading manufacturers of bespoke hearing care products, welcomed partners, specialist retailers and hearing care professionals from Germany, Austria and Switzerland to the bachmaier® innovation days 2026 on 12 and 13 June. The two-day event focused on personal exchanges, new technologies and the question of how hearing care will develop in the coming years. At the same time, the event provided the perfect setting to look back together on 40 years of bachmaier®.

Exchange on an equal footing – a look back and a look ahead

This year's innovation days were all about innovation, dialogue and a change of perspective. Through specialist presentations, workshops and panel discussions, current developments in the industry were examined, experiences were shared and new impetus was provided for the future.

Particular emphasis was placed on the topics of digitalisation, artificial intelligence, new materials and modern manufacturing technologies. At the same time, the event provided a forum for open discussions on opportunities, challenges and future developments in hearing care.

40 years of bachmaier® – From an idea to a driver of innovation

Looking back over four decades of the company's history, Fabian Kubicke, CEO of bachmaier®, took the participants on a journey through 40 years of innovation, entrepreneurial spirit and technological development.

Alongside successful milestones, the presentation deliberately highlighted projects that were ahead of their time or provided important insights for later developments. The message: innovation is not just about success, but also about having the courage to break new ground, gain experience and learn from it.

Focus on new materials and technologies

Marco Leipold, COO, and Michael Haider, Product Management, offered a glimpse into the future of earmold manufacturing. The focus was on current developments relating to innovative materials, modern manufacturing processes and new areas of application.

From optimized thermo-flex materials and titanium applications to future material concepts, it became clear just how significantly new materials are transforming the possibilities for customized earmolds. This section was complemented by insights into digital manufacturing processes and modern 3D printing technologies.

Workshops: AI, creativity and digital impression-taking

The interactive workshop sessions in the afternoon attracted particular interest. Through a rotating programme, all participants had the opportunity to gain hands-on experience of various future-oriented topics.

In the AI workshop, Alexander Folbert used specific practical examples to demonstrate how artificial intelligence can support day-to-day work in the field of hearing care. Edith Frauscher from Hummelhirn led the innovation workshop, teaching creative methods for developing ideas and encouraging new ways of thinking. Stefan Mathis from Audiometrix provided insights into the latest scanning technologies and demonstrated the potential of digital impression-taking in a practical context.

A look behind the scenes

Another highlight was the guided tour of the company. Guests were given an exclusive insight into development, production and quality assurance, and were able to see how modern technologies, precision craftsmanship and digital processes work together at bachmaier®.

From digital data capture through design and 3D printing to the final quality control, the entire manufacturing process was clearly illustrated.

Networking, celebrating and gaining fresh inspiration

Alongside the technical content, the focus was above all on personal interaction. The joint anniversary dinner at the new PANO Restaurant in the Hotel Edelweiss Berchtesgaden provided the ideal setting for deepening conversations and raising a glass to 40 years of bachmaier®.

The event concluded with a group excursion to the Jenner, during which participants were able to experience the impressive mountain scenery of the Berchtesgadener Land – an opportunity to develop ideas further and cultivate contacts in a relaxed atmosphere.

Strong impetus for the future

“The innovation days 2026 have once again demonstrated just how valuable face-to-face exchanges are within our industry. The openness, the discussions and the many different perspectives provide important impetus for the further development of our products, services and ideas,” sums up Fabian Kubicke, CEO of bachmaier® GmbH.

The bachmaier® innovation days have established themselves as a well-recognised industry event that combines innovation, knowledge transfer and face-to-face interactions. The numerous discussions, insights and ideas from Bischofswiesen will stay with the participants for a long time to come. There is already great anticipation for the next edition.

Hearing innovations from the Alps

bachmaier GmbH, based in Bischofswiesen, is a developer, manufacturer and service provider of hearing-related products. With a total of 90 employees, the company has been developing and manufacturing bespoke products for the hearing aid sector, the hearing protection sector and the music industry for 40 years. bachmaier® now operates production facilities in Germany and Hungary and supplies audiologists, hearing protection manufacturers and earmold laboratories across Europe with professional equipment.

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Photo

40 years of bachmaier®, two days of lively discussion and plenty of fresh ideas for the future of hearing care: the participants at the bachmaier® innovation days 2026 in the foyer of the company's premises in Bischofswiesen.

Photo credit: bachmaier®



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Bis über beide Ohren.