

bachmaier® presents a new generation of customized hearing protection solutions – ‘Hearing protection that fits.’

Bischofswiesen, 04 July 2025 – bachmaier® GmbH, one of the leading manufacturers of customized hearing protection products, is presenting its newly developed hearing protection line. Under the claim ‘Hearing protection that fits’, the company is launching four new models for professional and private use. The focus is on sophisticated design, certified filter technology and maximum wearing comfort – customized to the respective application.

Maximum protection meets a perfect fit

Whether on the construction site, at motorsport, at festivals or in the water: noise, dust and moisture not only put a strain on hearing, but also on health. The trend towards greater wellbeing and prevention is growing across all age groups. This is precisely where bachmaier® comes in – with customized hearing protection that scores highly thanks to its ergonomic design, innovative materials and state-of-the-art filter technology. The new models are made from either the new skin-friendly soft-touch silicone or 3D-printed, robust acrylate – individually manufactured on the basis of an ear mold.

The new product line at a glance

bachmaier® protect – The all-rounder for industry, trade & leisure
Robust, versatile and individually adaptable: with three designs, up to seven interchangeable filters, 13 colours and an optional cord, protect is the ideal companion for construction, workshops, agriculture, shooting sports or motorbikes.

bachmaier® fidelity – Clear sound, maximum intelligibility
Specially designed for anyone who doesn't want to miss out on anything, even with hearing protection: fidelity filters noise without losing sound quality – perfect for music, speech, stage or technology. The linear filter technology enables natural perception with simultaneous protection.

bachmaier® comfort – peace and quiet for everyday life & relaxation
Light sleep, concentrated work, relaxed leisure time – comfort offers effective noise protection with high wearing comfort. Three designs, soft soft-touch silicone and easy care make it the ideal everyday companion.

bachmaier® water – Effective protection against water in the ear
When swimming, showering or doing water sports: water effectively protects sensitive ear canals – ideal for children or people with tympanostomy tubes. The customized water protection is buoyant, particularly comfortable to wear and available in two ergonomically optimised designs.

What's new, what's better?

With the new product generation, bachmaier® is launching numerous further developments on the market – for more comfort, better function and even easier handling.

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Bis über beide Ohren.

Soft-touch silicone – a new level of wearing comfort

The new soft-touch silicone offers maximum wearing comfort: it is particularly soft, flexible and skin-friendly – ideal for everyday use. The hearing protection sits securely and pressure-free in the ear, even when moving. The matt, pleasantly velvety surface ensures a noticeably soft feel. The material is also free from plasticisers, hygienic, easy to clean and available in many colours.

New filter technology – tailored to every environment

Depending on the area of application, up to seven filter variants can be used – from light to heavy attenuation. Colour-coded and provided with identification points, they can be quickly assigned and easily replaced. For maximum safety, bachmaier® recommends professional noise measurement.

Ergonomically optimised designs – a perfect fit for every application

Depending on the model, up to three ergonomically optimised designs are available: mini, classic and plus. This allows the hearing protection to be customized to different ear canals and areas of use. The result: optimum fit, fewer pressure points, reliable sealing and noticeably more wearing comfort – even with prolonged use and a lot of movement.

Even more customization

With up to 13 colours, optional name engraving, retaining cord or gloss finish, every hearing protection can be customized. The result is a product that not only impresses technically, but also visually.

Digital tools for up-to-date advice

With the new online hearing protection finder and the hearing protection configurator, users can find the right solution quickly and easily – digitally from home or together with the specialist retailer on site. The range is complemented by modern POS materials such as an informative hearing protection magazine, eye-catching flyers and an online training course with certificate – specially developed for partners and specialist retailers. 'With this new product line, we are making hearing protection suitable for everyday use – comfortable, customized and so pleasant to wear that you won't want to do without it,' says Alexander Klemenc, Product Manager at bachmaier®. "Our focus is on the well-being of each individual: We combine effective protection with real quality of life – for more peace of mind, safety and a good feeling in everyday life.

Hearing innovations from the Alps

bachmaier GmbH, based in Bischofswiesen, is a developer, manufacturer and service provider for hearing-related products. With a total of 90 employees, the company has been developing and producing customized products for the hearing aid industry, the hearing protection sector and the music industry for over 30 years. bachmaier® now has production facilities in Germany and Hungary and supplies professional equipment to acousticians, hearing protection manufacturers and earmould laboratories throughout Europe.

More infos:

<https://www.bachmaier.de/en/customized-hearing-protection>,
<https://pro.bachmaier.de/en/gehoerschutz-ohne-bluetooth>

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Photo

The new generation of customized hearing protection models from bachmaier®: protect, fidelity, comfort and water – individual protection for (almost) every situation.

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